

FOR IMMEDIATE RELEASE

**KAI CHANG 《100% PERFECT LADY》**

**EXCLUSIVE BEAUTY SHARING**

Date : 19 MAY 2013 (Sunday)  
Time : 12.00pm – 1.00pm  
Venue : Main Stage, Hall 1, KL Convention Centre  
Admission : FREE

KUALA LUMPUR, MARCH: International Beauty Expo (IBE) 2013 is returning this coming 18 – 21 MAY 2013, bring an exclusive opportunity to all Malaysian fans to meet up with Taiwan beauty expert, Kai Chang, or more well known with his Chinese name “Xiao Kai”!

Kai Chang, who is one of the frequent invited guests of Taiwan's top beauty TV show “Lady First”, is now making his move to Malaysia at IBE 2013, to share his expertise and TIPS on beauty field.

Being the ambassador of his brand, Kai Chang will be sharing the beauty tips and tricks from top to toe on how to be a 100% perfect lady in men's eyes. Kai has always says “Beauty” is not only from the external appearance, but it is more important to gain confidence from the inner side.

To see how gorgeous he is in person? Do not miss this chance to meet him up on 19 MAY, only at IBE 2013!

For enquiries, kindly contact The Organizer at T: (603) 5891 1157; E: [info@eliteexpo.com.my](mailto:info@eliteexpo.com.my);  
W: [www.elite.com.my](http://www.elite.com.my)

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For more information, kindly contact the PR & Communications Department:

Contact Person : Ms. Eva Tang  
Tel : 603-5891 1157 ext. 118  
Fax : 603-5891 1147  
Mobile : 6016-3247 909  
Email : [eva@elite.com.my](mailto:eva@elite.com.my)  
Website : [www.elite.com.my](http://www.elite.com.my)

Contact Person : Ms. Elaine Wong  
Tel : 603-5891 1157 ext. 119  
Fax : 603-5891 1147  
Mobile : 6016-560 8074  
Email : [elaine@elite.com.my](mailto:elaine@elite.com.my)  
Website : [www.elite.com.my](http://www.elite.com.my)