



International **Beauty** Expo  
国际美容展



5月

7 ▶ 8 ▶ 9 ▶ 10

**MAY 2016**

Kuala Lumpur  
Convention Centre,  
MALAYSIA

Most Acclaimed  
Business Platform For  
BEAUTY . HAIR .  
COSMETICS . NAIL . SPA  
Professionals

Organized by:

**Elite**

[www.ibe.my](http://www.ibe.my)

IBE is used to be a comprehensive market-place for international beauty, hair, cosmetics, nail and spa business owners and professionals. The ever growing number of exhibitors and trade visitors accompanied with value added trade programs has created a unique business environment for this fastest growing trading hub in South East Asia.

IBE 国际美容展提供一个全面性的商贸市场给国际美容, 美发, 美妆, 美甲和健康水疗的业主与业内商家。随着参展商与商业买家数量有着显著的增长, 再加上广受业内人士好评的商业计划, 无疑为这个东南亚发展最迅速的贸易中心创造了一个独特的贸易平台。

# CENTRE OF GRAVITY: INTERNATIONAL BEAUTY EXPO (IBE) 2016

## 2016 IBE 国际美容展

### SPECIAL HIGHLIGHTS

#### Hosted Buyer Program 特约买家计划

- Complimentary 4-Star Hotel Accommodation  
免费4星级酒店住宿
- Complimentary One-to-One Business Matching Services  
免费一对一商业配对服务

#### Latest Industry Professional Sessions 最新商业资讯潮流

- Exclusive Stage Shows  
独家精彩舞台秀
- Professional Seminars & Technical Workshops  
专题研讨会 & 专业技术工作坊

#### Gathers of World Class Awards 2016 国际赛事交汇点

- IBE International Hairdressing Awards  
IBE 国际美发大赛
- IBE Make Up Artistry Awards  
IBE 国际彩妆大赛
- IBE Nail Artistry Championship  
IBE 国际美甲大赛

### CONGREGATION OF GIGANTIC COUNTRY PAVILION



China  
中国



Hong Kong  
香港



Korea  
韩国



Singapore  
新加坡



Taiwan  
台湾





## THE TRADE-DRIVEN-EXPO

### Your Perfect Location to:

- Showcase your products or services and reach targeted audiences  
向目标公众展示您的产品或服务
- Create or reinforce the visibility and raise the awareness and interest about your supply capacity  
创建和加强知名度以提高群众对您产品或服务的认识和兴趣
- Attend to inquiries and disseminate information  
提供产品或服务最新资讯并达到宣传效果
- Identify your new potential customers or strengthen relations with the existing ones  
寻找潜在新客户，并与现有客户维持更稳固的合作关系
- Establish backward and forward business linkages  
维持现有和创造未来的商贸联系
- Identify agents  
鉴定代理商
- Negotiate offers which may result in actual orders  
为您带来实际订单的商机
- Widen supply network  
建立更广阔的人际网络
- Meet potential partners that can lead to business alliances  
与潜在合作伙伴建立联盟关系



## VISITOR PROFILE

- Wholesalers • Dealers • Distributors • Retailers • Agents • Importers
  - Business Owners of Salons and Centres • Pharmacists and Herbalists
  - Trading Companies • Association Leaders and Members • Masseurs
  - Hairstylists and Colourists • Make-up Artists and Image Consultants
  - Beauty Therapists and Consultants • Managers of Hotel and Resort
  - Dermatologists and Cosmetologists • Media, Press and Bloggers
  - Students of Professional academies and Institutions • Nail Technicians
  - Managers of Departmental, Chain, Convenience and Health Stores
  - Slimming Therapists and Consultants • Surgeons and Doctors
- 批发商/经销商 • 分销商 • 零售商 • 代理商 • 进口商 • 贸易公司 • 美甲师
  - 美发中心业主 • 酒店及度假村经理 • 发型师及调色师 • 化妆师及形象顾问
  - 美容师及顾问 • 减肥治疗师及咨询师 • 按摩师 • 皮肤科医师 • 外科整容医生
  - 药剂师 • 中医 • 部门、连锁、便利店C保健商店经理 • 协会领导人及成员
  - 专业学院学生 • 媒体/著名博客



**BOOK YOUR SPACE!**  
**立即预订您的参展摊位!**



## PARTICIPATION COST:

<p><b>Standard Booth 标准摊位</b></p> <p>Facilities 设备: Partitions (3m x 3m), carpet, fascia board with company name, information table, 2 x folding chairs, 2 x 100w spotlights, 1 x 13amp socket, cleaning services, and 24 hours security services.</p> <p>摊位分隔板(3米x3米)、地毯、公司楣板、一张询问桌、两张百摺椅、两盏聚光灯、一个单相插座、清洁服务以及24小时保安服务</p>	<p><b>Standard Booth:</b> RM929/ USD332* per sqm (min. 9sqm) **surcharge of 10% for corner booth</p> <p>标准摊位价格: 每平方米 RM 929 / USD 332* (至少 9 平方米) **角落摊位将加收10%的附加费</p>
<p><b>Raw Space 空地展位</b></p> <p>Facilities 设备: Cleaning services and 24 hours security services.</p> <p>清洁服务以及24小时保安服务</p>	<p><b>Raw Space:</b> RM835/ USD298* per sqm (min. 18sqm)</p> <p>空地展位价格: 每平方米 RM835 / USD 298 (至少18平方米)</p>

- \* All booth prices are subject to 6% of Goods & Services Tax (GST)
- \* 以上所有参展单位需缴付6%消费税 (GST)
- \* Foreign currencies are subject to the rate of exchange ruling at the time of transaction
- \* 所有货币兑换将根据当日兑换率计算

- For Booth Enquiries: 欲知更多摊位详情, 请联系市场营销部门:  
Sales & Marketing Department: [exhibition@elite.com.my](mailto:exhibition@elite.com.my)
- For Sponsorship Opportunities & Programs Partnership Enquiries:  
预知更多赞助项目以及活动合作关系详情, 请联系公关部门:  
PR & Communications Department: [pr@elite.com.my](mailto:pr@elite.com.my)



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