

FOR IMMEDIATE RELEASE

《ARTISAN HAIR》

IBE 2013 GRAND OPENING CEREMONY, PRESENTING WORLD CLASS HAIR SHOW

Date : 18 MAY 2013 (Saturday)
Time : 11.00am – 1.00pm
Venue : Main Stage, Hall 1, KL Convention Centre

KUALA LUMPUR, APRIL: Most Acclaimed Business Platform for Beauty, Hair, Cosmetics, Nail and Spa Professionals – International Beauty Expo (IBE) 2013 is making a return in this coming 18 – 21 MAY 2013 at Kuala Lumpur Convention Centre.

Riding on the success of IBE 2012, The Organizer, Elite Expo is promising not to let the atmosphere discontinued, but, to generate even more surprises to delights its audiences! IBE 2013 is honored to have the presence of YAM Tengku Puteri Seri Lela Wangsa Pahang, Tengku Tan Sri Hajjah Meriam binti Sultan Ahmad Shah as Guest of Honor in this mesmerizing IBE 2013's Grand Opening Ceremony. YAM Tengku Tan Sri Hajjah Meriam binti Sultan Ahmad Shah, princess of the Pahang state, a very down-to-earth prominent figure that has paid her visits to countless of enormous and successful events.

Alongside, the most established hair association representing Malaysian hairdressers (Malaysian Hairdressing Association – MHA) will present the most exclusive hair stage show in IBE 2013 Grand Opening Ceremony. The hair show vows to impress audiences with the expression of exaggerating hairstyles, artistry faces, and outstanding costumes on top models. This World Class Hair Show is led by the theme of 《Artisan Hair》 provoking the sense of respects and honors towards skillful hairdressers in creating world-recognized “Artistic Masterpiece”. The Organizer is proud to have the presence of Starlist Malaysian Hair Masters in placing their magical skills and vibrant creativities in this show.

(9) Starlist Presenters: Mr. Albert Nico, Mr. Avier Ng, Mr. Billy Lim, Mr. Elmer Tay, Mr. Francis Siew, Mr. Kenx Ho, Mr. Khaljaksa Khalil, Mr. Shawn Loong and Ms. Winnie Loo.

This time, for extraordinary presentation, MHA is having the support from Alvin Tay, as Official Couture, Gold Goh Perfect Point as Official Make-Up and Flashlight Creative for Official Runway Choreographer to achieve the “Art Pieces” in this event.

For RSVP, kindly contact The Organizer at T: (603) 5891 1157; E: info@eliteexpo.com.my;
W: www.elite.com.my

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For more information, kindly contact the PR & Communications Department:

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