



International Beauty Expo

国际美容展



NEW DATE

ONE STOP
SOLUTIONS BEAUTY
TRADING EMPIRE

19-22 DECEMBER
2020 MITEC

ONE STOP SOLUTIONS BEAUTY TRADING EMPIRE

国际美容帝国一站式 无国界美容交易平台

International Beauty Expo – Malaysia most acclaimed beauty exhibition that act as a business platform in creating mass opportunities and trading platform for exhibitors and quality buyers to foster solid networks. Held at the heart of Kuala Lumpur, IBE has the cutting edge in attracting thousands of exhibitors and quality buyers into this highly influential fair. Accompanied by the latest products, services, tools and machineries, IBE has steadily attracted high sales lead platform, forming as the most essential sourcing, branding and trading hub in Southeast Asia Region.

IBE 国际美容展 – 一场卓绝优胜的美容展览会，为参展商和优质买家创造大众机会和交易平台，促进牢固的网络发挥重要作用。位于吉隆坡市中心最具战略性的地理位置，IBE每年吸引全球数以千计的参展商和买家，这一高度集中于新的销售线索平台在东南亚地区被誉为最重要的采购，品牌和交易中心。

SPECIAL HIGHLIGHTS 展会焦点

1

HOSTED BUYER PROGRAM

特邀买家计划

- Complimentary
4 Star Hotel Stay
免费4星级酒店住宿
- Focused one-to-one Business
Matching Appointments
免费一对一商业配对服务

2

MALAYSIA LARGEST WORLD CLASS AWARDS

大马最大国际赛事交汇点

- IBE International
Hairdressing Awards
IBE国际美发大赛
- IBE Make-Up Artistry Awards
IBE国际美妆大赛
- IBE Nail Artistry Awards
IBE国际美甲大赛

3

INDUSTRY PROFESSIONAL EVENT

最新商业资讯潮流

- Exclusive Stage Shows
独家精彩舞台秀
- Educational Seminars &
Technical Workshops
专题研讨会及专业技术工作坊



20000

International and Local Buyers

国际与本地优质买家

400

Local and International Exhibitors

国际美业参展商

28

Countries of Participation in IBE

国家及团体展馆

300

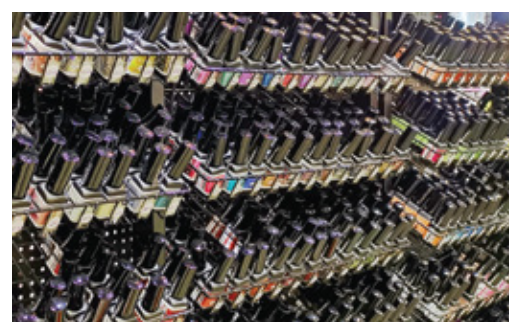
Business Matching Session Hosted

场一对一商业配对服务

2000

Participants Fight for Glory in IBE
Awards & Embroidery Awards

名业界精英在IBE比赛大放异彩



VISITOR PROFILE

- Importers
- Distributors
- Wholesalers
- Private Label Buyers
- Retail Chains & Discount Stores
- Department Stores
- Cosmetics Chain Stores
- Pharmacies and Pharmacy Chains
- Home Stores
- Online Stores
- Duty Free Stores
- Manufacturers
- Exporters
- Hairdressers
- Salon and Spa Owners
- Dermatologists
- Estheticians
- Press
- Mass Market

EXHIBITS PROFILE

- Personal Care
- Skin Care
- Perfumery
- Make-Up & Color Cosmetics
- Hair Care
- Nail Care and Nail Art
- Natural & Organic
- Baby Care
- Home Care
- Beauty Accessories
- Hair Salon Products, Equipment and Furniture
- Beauty Salon Products, Equipment and Furniture
- Spa & Wellness
- Dermocosmetics & OTC Products
- Halal Cosmetics
- Ingredients & Raw Materials
- Packaging & Machinery
- Private Label & Contract Manufacturing
- Trade Associations, Government Agencies, Media
- Business Services
- Aesthetic Treatment Care



PARTICIPATION INFORMATION

STANDARD BOOTH 标准摊位	RAW SPACE 空地展位
<p>Facilities 设备</p> <p>Partitions (3m x 3m), carpet, fascia board with company name, 1 x information table, 2 x folding chairs, 2 x 100w spotlights, 1 x 13amp socket, cleaning services and 24 hours security services.</p> <p>摊位分隔板(3m x 3m), 地毯, 公司楣板, 一张询问桌, 两张摺椅, 两盏聚光灯, 一个相插座, 清洁服务以及24小时保安服务。</p>	<p>Facilities 设备</p> <p>Cleaning services and 24 hours security services. 清洁服务以及24小时保安服务。</p>
<p>MYR 980 (min. 9sqm) **Surcharge of 10% for corner booth</p> <p>每平方米RM980 (至少9平方米) **角落摊位将加收10%的附加费</p>	<p>MYR 880 (min. 18sqm)</p> <p>每平方米 RM880 (至少18平方米)</p>

For Booth Enquiries:

欲知更多摊位详情, 请联系市场营销部门:
Sales & Marketing Department: marketing@elite.com.my

For Sponsorship Opportunities, Programs Partnership Enquiries:

欲知更多赞助项目以及活动合作关系详情, 请联系公关部门:
PR & Communications Department: pr@elite.com.my



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Trade Fair Website 展览会官网 : www.ibe.my

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